

R19

Code No:763AB

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA III Semester Examinations, February - 2024

MANAGEMENT INFORMATION SYSTEM

Time: 3 Hours

Max.Marks:75

- Note: i) Question paper consists of Part A, Part B.
ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.
iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

PART - A

(25 Marks)

1. Answer the following.
- a) Managerial challenges of IT. [5]
 - b) E-commerce role in business. [5]
 - c) System development life cycle. [5]
 - d) System Development and organizational change. [5]
 - e) Describe the terms Spam and phishing. [5]

PART - B

(50 Marks)

2. What is Information System? Explain types of information systems with suitable example. [10]

OR

- 3.a) Explain the ethical issues in Information system.
b) Describe the social issues in information system. [5+5]

4. Define customer Relationship Management and explain its business application. [10]

OR

5. Brief on application of information system in Business analytics and Supply chain. [10]

6. Examine the role of computer- assisted and software engineering tools in MIS with suitable example. [10]

OR

7. Explain about system implementation and water fall model. [10]

8. Discuss new approaches for system building in the digital firm era. [10]

OR

9. Explain the methodology for modeling and designing system. [10]

10. Write a note on meaning and importance of system control and audit. [10]

OR

11. What is Cyber crime? Explain the relationship between Cyber crime and information security [10]

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